

Graham L. Champion

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Qualifications

Approximately nine years' experience in creating and delivering government affairs advice and strategy to various corporate and not-for profit clients as an independent consultant

More than 10 years leading the government affairs program for a Fortune 500 company at both the federal and multi state level

Job History

Public Strategies, LLC (January 2006-present)

- Founded and developed a government affairs consulting firm based in Montgomery, Alabama
- Recruited and retained a diverse client base including healthcare, financial services, environmental and national not-for-profit organizations (see representative client list below)
- Advised clients on legislative and regulatory strategy

AmSouth Bank (April 1992-December 2005)

Senior Vice President and Manager – Government Affairs

- Led a team of professionals in managing the overall government affairs program for a top 20 bank holding company at both the federal and state levels
- Managed four outside law firms and three other professionals in five states and Washington, DC
- Advised senior management on strategic initiatives designed to maximize bank profits and minimize risks
- Co-created federal legislation revising the method the FDIC uses to calculate deposit insurance premiums saving AmSouth and its successor entity in excess of \$110 million
- Active member of the reputation risk and crisis response committees

Public Finance Officer

- Advised, structured and marketed municipal financings for cities, counties and other public entities in Alabama and Northwest Florida

Education

Auburn University at Montgomery
B.S. in Business Administration

Consulting Clients

Alabama Chapter - American Academy of Pediatrics
American Diabetes Association
Bank of America
Cummins, Inc.
Endo Health Solutions, Inc.
eBay, Inc.
NAMI Alabama (National Alliance on Mental Illness)
National Marine Manufacturer's Association
Stephen Bradley & Associates, LLC

Professional and Civic Activities

American Bankers Association	
Government Relations Council	1996 – 2005
Administrative Committee	1999 – 2005
Legislative Liaison Advisory Committee	1995 – 2005
Chairman	2003 – 2004
ABA BankPAC Board	2004 – 2005
Financial Services Roundtable	
Government Affairs Council	1995 – 2005
Chairman	2001 – 2003
Chair – Privacy Task Force	1999 – 2000
FSR PAC Board	2001 – 2004
National Alliance on Mental Illness	
Campaign for the Mind of America	
National Advisory Board	2005 – 2009
National Board of Directors	2009 – 2010
Alabama Board of Directors	2009 – 2012
Mississippians for Economic Progress	
Executive Committee	2001 - 2005
Fannie Mae National Advisory Council	2001 – 2003
Business Council of Alabama	
Chair Government Affairs Committee	1996 – 2003
Alabama Civil Justice Reform Committee	
Board of Directors	1996 – 2004
American Heart Association	
Alabama Advocacy Committee	2011 – 2014
Chair	2013 – 2014
Montgomery Rotary Club	2013- present
Program Chairman	2015-present

Graham L. Champion



Graham Champion is the Chairman of Public Strategies, LLC, a consulting firm specializing in legislative affairs, political strategy, and corporate risk management consulting founded in January 2006.

Graham Champion joined AmSouth Bank in 1992 as a Public Finance Officer and completed his full time career at AmSouth on December 31, 2005, serving for the last ten years as Senior Vice President and Manager of Government Affairs. After leaving AmSouth he served in a consulting role with the bank on state and federal government affairs issues. Prior to joining AmSouth, he was Vice President of Public Finance for the investment banking firm of Sterne, Agee and Leach and Vice President and Chief Financial Officer for The Brown Printing Company.

Graham Champion holds a B.S degree in Management from Auburn University at Montgomery.

He has held leadership positions on the Executive Committee of Mississippians for Economic Progress, the Business Council of Alabama's (BCA) ProgressPAC, Chairman of the Children First Foundation, Inc., the National Advisory Board for The Campaign for the Mind of America, the National Board of Directors of NAMI – National Alliance on Mental Illness, The Board of Directors of NAMI Alabama, the Board of Directors of the Alabama Civil Justice Reform Committee, the National Advisory Council for Fannie Mae and currently serves as Program Chair for the Montgomery Rotary Club.

He is a past Chairman of the Government Affairs Council of The Financial Services Roundtable and the Legislative Liaison Advisory Committee of the American Bankers Association and the BCA Government Affairs Committee.

Representative clients include Bank of America, Endo Health Solutions, Inc., eBay, Inc., Cummins, Inc., American Academy of Pediatrics – Alabama Chapter, the American Diabetes Association, the National Marine Manufacturers Association, Stephen Bradley & Associates, LLC and NAMI Alabama – Alabama's Voice on Mental Illness.